

Anita Poteri – casting, producer, director, line producer, location manager, safety officer, production coordinator, production manager

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Experience I started in the TV industry as a runner and soon after my first job I worked my way up the ladder, zigzagging from production to creative side giving me vast experience in all facets of the media industry. I have worked long term for various TV companies.

Leopard Films USA Casting/Producer/Director for “House Hunters international”, “House Hunters Reno”, “House Hunters Off the Grid” over 300 episodes in Australia, New Zealand, PNG, Vanuatu, Fiji and Asia. Plus in charge of Onset Covid protocols

Itchy Feet Media “Sunny Coast Showdown” 2023 winner “My Dream Hideout”.

TV Commercials, social media content, short films, organising crews & filming permits for various productions in Queensland.

Leftfield Pictures Casting/Producer/Director for “Tiny House World” 8 episodes

LoveSmith Media (Sister Company to Rockabox UK)

Line Producer for LoveSmith where I developed creative ideas and budgets for companies as part of their digital marketing strategies specializing in video content.

Boundless Part of Fremantle Media UK Director for “The Apprentice” (Backstories)

Talkback Thames TV 1st Assistant Director/ Location Manager in Sydney and Port Douglas on “X Factor UK”.

Endemol UK Group Production Manager for “Ground Force”, “Grass Roots”, “Food & Drink”, “Charlie & the Duchess”, “Tranny of The Year”, “Millennium Concert”, “Pet Rescue”, “Big Brother” and “Miss World”.

Okey Dokey Productions Line Producer “The Working Visa”

Disney Channel/Buena Vista Productions Production Manager/Script Writer for “The Dangerous Boys”

Antelope Productions Production Coordinator for “Rebel Music” – doco on Bob Marley

Sky TV Researcher/ Prize coordinator for “Boiled Egg and Soldiers” and “Goulashed”

Grant Naylor Productions 3rd Assistant Director/runner for “Red Dwarf” and “10%ers”