

Pip Miller PR - BIO



Pip Miller is a Cairns-based communications specialist with more than 40 years' experience across journalism, public relations and strategic communications, and has led her own consultancy, **Pip Miller PR**, since 1994. Her work focuses primarily on media relations, publicity and strategic communications for organisations across tourism, arts, education and community sectors.

Pip began her career as a journalist before moving into public relations in Sydney and later London, where she spent several years with a specialist tourism consultancy working with international travel and hospitality clients. After relocating to Cairns in the early 1990s, she established Pip Miller PR and has since worked on a wide range of campaigns for government, infrastructure and cultural organisations across northern Australia.

Her long-term clients include organisations such as Cairns Indigenous Art Fair, Centacare FNQ, JUTE Theatre Company, Trinity Anglican School and UMI Arts, as well as communications roles on major projects, including the Smithfield Bypass.

Pip holds a Bachelor of Communication (Honours Class I) from Griffith University and recently submitted her PhD examining the changing landscape of local news in Far North Queensland.

Drawing on decades of experience working with media and communities, Pip offers practical insights into how organisations and businesses can build visibility, credibility and meaningful connections in a rapidly changing communication environment.

CONTACT

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