

# PETRINA HULL

Producer | Development Producer | Production & Development Executive |  
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## CAREER SUMMARY

A highly experienced Production & Development Executive with multi-skilled expertise across the value chain, specialising in film/television development and end-to-end production. I played a central role at the prestigious production company, Kennedy Miller Mitchell for 12+ years, collaborating with esteemed director George Miller and producer Doug Mitchell on some of their most ambitious films, including Academy and BAFTA- Award-winning *Mad Max: Fury Road* and *Happy Feet*. Having been exposed to the complexity and rigour of large-scale, high-profile productions, I know how to navigate the challenges you face mounting and delivering shows.

## PRODUCTION CREDITS

**Kennedy Miller Mitchell - Director, George Miller and Producer, Doug Mitchell**

**FURIOSA** (Development for KMM, In production, 2024) - Warner Bros.

**THREE THOUSAND YEARS OF LONGING**, Development for KMM (2022) - Independent

**MAD MAX: FURY ROAD**, Production and Development Executive (2015)- Warner Bros.

**MAXIMUM FURY: FILMING 'FURY ROAD'**, Production and Development Executive (2015)

**HAPPY FEET TWO**, Director's Unit Manager (2011) - Warner Bros.

**HAPPY FEET**, Associate to Director George Miller (2006) - Warner Bros.

## WHAT I CAN OFFER

- Comprehensive production experience on Academy Award-winning projects
- Thorough and insightful understanding of screenwriting/development practices
- Rich and varied industry acumen with a demonstrated ability to forge relationships and build a robust network of international contacts
- Well-developed expertise in pre-, production and post-production, with broad knowledge of international delivery operations (live-action and animation)
- Unique ability to dig deep on a script, and solve production challenges
- Strategic management of complex schedules and workflow across all stages
- Proficient understanding of large budgets and fiscal management
- Help develop target audience profiles and appropriate distribution channels
- A high degree of innovation and creativity
- Levelheadedness and a strong ability to maintain calm under pressure and navigate shifting priorities and heavy demands
- Skills base is multi-disciplinary, having covered a range of responsibilities from early film development right through pre, production, post, marketing, publicity, cross-platform activations and worldwide delivery

## PROFESSIONAL EXPERIENCE

### **Script and Development Consultant (US, UK/EMEA, ANZ)**

*June 2021 – Current*

Providing script consultant, script editor, story coaching and project development services. Working with a range of international emerging and experienced writers.

- Ongoing collaboration with Stage 32 as a Script Executive. Reviewing Film and TV screenplays, pilots, pitches and providing feedback.

### **Co-Founder & Producer @ Sensible Productions (UK/EMEA)**

*November 2018 – Current (London, United Kingdom)*

Set up an independent production company in London and built a slate of projects; establishing relationships with a large network of key industry contacts from scratch.

- Sourced and secured material for development
- Established legal documents and tracking processes for script submissions
- Was contracted to Working Title and Universal Pictures for *Cats* (2019)
- Was contracted to The Blair Partnership working across the *Harry Potter* Franchise
- Developed and presented pitch materials to a wide array of contacts
- Conducted marketplace research on genres, budgets and key creative elements, as well as distribution and financing models to inform packaging
- Created talent tracking process and outreach to help build a stable of talent; emphasis on emerging British writers/directors and new voices
- Generated and nurtured relationships with industry partners, including other production companies, studios, broadcasters, agents and sales agents (local and international)

### **Production and Development Executive @ Kennedy Miller Mitchell (AUS)**

*March 2005 – September 2018 (Sydney, Australia & London, United Kingdom)*

Collaborated closely with Director George Miller and Producer Doug Mitchell across a diverse portfolio of projects and production operations, guiding efforts of creative teams throughout the full development and production lifecycle.

- Worked with George across the development of a large slate of projects; working on script rewrites, participating in writer's workshops, preparing high-impact pitch materials and script notes, as well as managing creative assets and tracking projects/talent
- Researched stories, analysed scripts, provided script editing and coverage

- Drove production set-up and workflow on multiple projects alongside producers; quickly identifying and addressing issues to ensure timely, quality, and successful deliverables
- Broad knowledge of production workflows and operations including:
  - Budgeting, scheduling, licencing and deal arrangements, talent management, motion capture processes, ADR and music recordings, VFX pipeline, stunt rehearsals, casting, previz integration, 3D-stereo conversion, marketing and publicity, and awards management
- Extensive experience working across all aspects of large-scale production having stood by George and Doug interacting with principal cast, studio executives, writers, casting and talent agents, funding bodies and HODs from all departments throughout the entire lifecycle of a project

## PROJECTS DEVELOPED IN-HOUSE (KMM)

**Three Thousand Years of Longing** (Live-action Feature, written by George Miller – starring Idris Elba and Tilda Swinton, in post-prod)

**Furiosa** (Live-action Feature, prequel to Fury Road, written by George Miller and Nico Lathouris, in pre-prod)

**Mad Max: The Wasteland** (Live-action Feature, sequel, written by George Miller and Nico Lathouris)

**Justice League: Mortal** (Live-action feature developed with WB)

**Babe 3** (Animated Feature developed with Universal, sequel, written by George Miller, workshopped with Denny Lawrence, Bob Ellis)

**Fur Brigade** (Animated Feature, based on graphic illustrations by Brendan McCarthy)

**Live Show Concepts for Happy Feet and Mad Max** (collaborated with David Atkins Enterprises and various theatre professionals)

**Mad Max Publishing Items** including an art book (Titan publishing) and graphic novels (WB publishing)

**Game Development:** Mad Max game (with Cory Barlog and Avalanche Studios), Happy Feet (WBIE)

## EDUCATION, SKILLS & AWARDS

### **BA Theatre, Theory and Practice**

University of Western Sydney (AUS)

### **Certificate in Performance Skills**

The Actors College of Theatre and Television (AUS)

### **William H. Macy Scholarship**

The Atlantic Theatre Company (NYC)

### **Natalie Miller Fellowship**

Women in Film & TV Leadership Program (AUS)

### **Numerous other production, development and screenwriting programs**

**Highly proficient in a wide variety of Film Software, Databases and IT systems**