

MARISSA JOYE PEDEN-TREMAIN

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A passionate and innate creative, I have worked for two decades in a myriad of roles including Art Director, Costume Designer and Wardrobe Stylist for Motion Pictures, Music Videos, TV and print Advertising, Editorial shoots and Celebrity Red Carpet appearances. I offer the balance of creative flair and expert wardrobe acumen required to oversee and execute a multitude of diverse projects. I am a member of the Costume Designers Guild in Los Angeles and have a Bachelor of Arts in Film Studies from Dickinson College in Carlisle, Pennsylvania.

Costume Designer/Wardrobe Stylist

Editorial – clientele includes American Vogue, Teen Vogue, Harper’s Bazaar Nylon, GQ, Malibu, NoTofu, Esquire, Maxim, Blackbook, Modern Luxury, Angeleno, Vandides, Bullett, Vice, Refinery 29, Foam, Darling, Revista, Just Jared, Inked, Inked Girls, Creem, LA Canvas, Livefast Mag, Line, Cake, Bleach, Tiger Beat

Advertising – clientele includes Ford, Camel Light, Bud Light, 20th Century Fox Films, Microsoft, Pedigree, Pearle Vision, Vans, K Swiss, Nike, Nike Swim, Woodford Reserve, Starwood Hotels, Pitchfork, Gap, Dannon, Heely's, NewCastle Beer, Dell Computers, Seven Jeans, Re/Done Denim, Creative Recreation, ABS by Allen Schwartz, Justfab, Revolve Clothing, Solestruck, Jen's Pirate Booty, Bebe, Myne, Nation LTD, The Daily Look, One Rad Girl

Celebrity – clientele includes Shailene Woodley, Jena Malone, Emily Ratajkowski, Rose McGowan, Best Coast, Petra Nemcova, Riley Keough, Bella Thorne, Michael Pena, Ansel Elgort, Anna Gunn, Lucy Hale, Death Cab for Cutie, Soko the Cat, Mia Moretti, Ioecho, Cherry Glazerr, Holland Roden, Lily Rabe, Keke Palmer, Dominic Sherwood, Christian Madsen, Neon Trees, Halston Sage, Cameron Monaghan, Josh Henderson, Wilson Bethel, Paris Hilton, Amara Miller

Selected Achievements

- 2019 You Could Do Better music video
James Arhtur/Directed by Phillip Lopez
- 2017 TKO music video
Justin Timberlake & Riley Keough/Directed by Ryan Richman
- 2015 Woodfood Reserve TV commercial
Directed by Magdalena Wosinska
- 2013 Century Council TV Commerical
Starring Shaquille O’Neill and Bella Thorne
- 2012 Breaking Bad Press Tour
Wardrobe for Anna Gunn

Creative Director & Designer

2015-17 Sam & Lavi Los Angeles, CA

ACHIEVEMENTS

- Undertook Creative Director role, with added accountability for production and design
- Created and developed two new collections for diversification; high-end swimwear and streetwear
- Initiated and launched e-commerce platform, including branding and website outlay as well Content development and look books
- Established and grew social media presence on Instagram, gaining 11k followers within months
- Spearheaded marketing strategy of celebrity and social media influencer seeding
- Re-developed lookbooks to support growth of wholesale branch of brand

RESPONSIBILITIES

- Aligning creative strategy between seasonal collections and broader creative direction of brand
- Creating and developing collections from initial concept, to line boards and final production
- Collaborating with patternmakers and sewing machinists to develop and execute garments
- Providing expert consultative knowledge on garment construction, fit and design
- Sourcing models, photographers, and hair and make-up professionals for marketing content
- Collaborating with graphic design team to develop website content and seasonal lookbooks

In-House Key Stylist

2011-12 Bebe Los Angeles, California

2010-11 Guess Los Angeles, California

- Ensured on-set compliance with brand strategies and company policies.
- Generated and continually updated a styling handbook and style guide.
- Worked cross functionally, collaborating with the Creative Director on wardrobe/styling for Marketing shoots, providing input to the talent producer on model casting and partnered with the Buying team in refining branding in photo studio.

Education

Dickinson College Carlisle, Pennsylvania

2002 Bachelor of Arts in Film