



Concrete Wednesday Post Production

Nicky Liddell

Remote VFX Artist & Composer
Noosa Heads, Queensland, Australia.

nicky@concretewednesday.com.au : (61) 0409 794 320 : www.concretewednesday.com.au

Profile

I am a VFX artist/compositor located in Noosa Heads, Australia where I have my VFX/Post Production studio.

I have been in the Post/VFX Industry for over 30 years, and I have been fortunate enough for my career to take me all over the globe and affording me the opportunity to work with some great creative talent over the journey.

Traditionally my main area of work was doing Editing & VFX / Compositing for TV Commercials, however over the last few years I have been focusing mainly on long form work: movies, series, doco's, working for a variety of Production Companies and external post houses.(who utilise my skill set as their secret weapon in the background.)

The transition from VFX for advertising to VFX for long-form has been a great success and I am absolutely loving it.

I established my company; Concrete Wednesday Post Production, in 1999 and have seen it grow from a single freelancer (me) into a successful editing & VFX studio with multiple editors and artists; to its present day incarnation;

A One Man Remote Post Production and VFX Company.

These days my organisational structure is very simple,
I take the brief, I do the quote, I do the work, I deliver the shots.

And we all have fun doing it.

The majority of my long-form jobs over the last few years have been working remotely ,which has proven to be a very flexible and economical way of working for my clients. So a remote workflow is something I am very comfortable with.

I am also able to travel with my gear and setup a world class vfx finishing suite where ever it suits you:
Be it on set, in your Production Offices or a trailer on the back lot.

Its all about flexibility and being responsive to your needs.

I can assist with the various forms of TAX rebates offered in Australia, either through Screen Queensland or Screen Australia, who both offer considerable financial incentives for Post and VFX to be either partially or fully completed in Australia.

My main tools are Autodesk Flame and Maya, along with numerous plug ins and complimentary software.

To be clear, I am certainly not a studio of hundreds of artists, that can take on a whole series of Game of Thrones. What i do offer is a personalised, flexible and economical VFX/Compositing pathway, either direct to my own clients or assisting numerous Post/VFX houses across the globe.

At the beginning of 2020 I was approved as a vfx vendor for Netflix Globally, which is very exciting and hopefully will provide some great opportunities into the future.

Company Owner/Composer/VFX Artist/Offline Editor
Concrete Wednesday Post Production
2000-present.

Establish my own company, initially as a freelancer compositor and editor servicing Production Companies, External Post Houses and Ad Agencies throughout Australia and South East Asia.

This quickly grew into setting up a permanent Studio in Melbourne with two Smoke Suites, a Resolve Grading suite and a small render farm for our CGI jobs.

I am solely responsible for all decisions regarding equipment and software and have primarily been a MAC based facility since CWPP's inception.

As well as being the face of the company and overseeing the day to day running of CWPP, I continue to be the creative force behind CWPP, liaising with creatives, vfx supervisors and producers on treatments and workflows,

I managed a small team of full time staff and regularly employed freelancers on a job by job basis. I was solely responsible for the financial management of the company and saw year on year growth in our business.

In 2015 I made the decision to go back to being a pure freelancer, working from my home studio and once again travelling into various agencies and production companies throughout Australia and South East Asia.

At the beginning of 2019 I relocated to Noosa Heads in Queensland, Australia, where I now have my Studio, focusing primarily on Longform VFX work, although I still do the occasional TV Commercial for long-standing clients.

2000-present: Freelance Gun for Hire.

I was a regular Freelance Offline editor and Flame/Smoke Artist throughout Australia, New Zealand and South East Asia mainly working on High End TV Commercials.

I got to work with many great, Directors, Producers and Artists from across the region on some fantastic TVC's.

Some of the Post House's, Production, Companies and Advertising agencies I have worked at on a freelance basis

Digi Post Auckland : Sauce, Wellington : Method Studios, Melbourne : VHQ Singapore : VHQ Jakarta.

Cutting Edge, Melbourne & Brisbane : Illoura, Melbourne : Kojo Adelaide : Vandel, Sydney.

Stage 23, Sydney : Serve Chilled, Brisbane : Roar Digital : Steve Jaggi Film Co, Brisbane : Carrot Films,

Shanghai : Flashpoint Films, Sydney/Japan : The Producers, Australia : Sweetshop, Melbourne : Finch Prod

Co Melbourne : Clemenger BBDO Melbourne : Whybin TBWA Melbourne : Brand Agency Melbourne : AJF

Partnership Melbourne.

Senior Editor, Flame Artist. Digital Post ,Auckland , New Zealand. 1995 -1999

I was employed initially at Digi Post to head up there Online Edit Suite as there Senior Editor. This involved liaising with in house producers and various production companies and advertising agencies.

It was during this time that Flame was first released and I immediately fell in love with creative possibilities it offered.

This was a great period in my career, a awesome company that did amazing work, with a brilliant creative team and a great culture. We had fantastic clients, that were never afraid to experiment and really embraced the exciting creative opportunities that Flame offered. Our work was mainly Commercials, however towards the end of my tenure at DP, we did start doing a lot of Episodic work, Zena Warrior Princess and Hercules TV Series to name just two.

Senior Offline and Online Editor. Frame Set & Match Sydney, Australia. 1994-1995

FSM (Now known as Vandal) has been of Sydney's premier post houses for over 25 years. My roles here combined both Offline and Online editing for a range of commercial clients as well as Network clients doing episodic series work.

Senior Online Editor. SVC Television, London, England.

1993-1994

SVC TV was a large commercial post production company who was at the top of the tree from the early to late 90's in Soho London. I was employed as there Senior Editor working with high profile clients and agencies & over seeing the management of their digital editing dept.

Senior Editor. Filmnet Holdings,Stockholm,Sweden.

1992-1993.

Employed as Senior editor, cutting in-house promos for Filmnet. (Local Subscription TV Provider)

Speckert and Partners Hamburg, Germany.

1991-1992.

Employed as Senior Editor, doing both offline and online editing work for clients such as Mercedes, BMW, Hamburg Transit to name a few. The Edit suite we had at this time was the worlds best, with state of the art digital technology and this was an amazing time to be living and working in Germany.

Complete Post, Melbourne, Australia.

1991-1991.

Employed as Senior Editor, doing both offline and online editing work for TV Commercials and a daily MTV type music show.

Video Headquarters, Kuala Lumpur, Malaysia.

1990-1991.

I was headhunted as Senior Online Editor for Malaysia's first privately run Post Production House. As Senior Editor my Duties involved training of all staff and overseeing the Editing Dept and Tape Room, liaising with producers and clients, delivery of all commercials on budget and on time.

AAV, Australia, Melbourne Australia..

1986-1990.

I started my career at AAV fresh out of high school after doing work experience there as part of my media studies in Year 12. What a great place this was, undoubtedly the best training ground in Australia for anyone wanting to get into Post Production. From starting on the dreaded midnight to dawn dub shift, I quickly moved through the ranks to tape operator, edit assistant, Junior editor and Senior Editor before being poached to help establish VHQ Malaysia in 1990.

Education Maribryngong High School 1980-1986. Dux of Senior School 1986.

Skills All facets of Compositing & VFX.

References David Birrell. Post Production Supervisor. dave@flip.com.au

Brett Popplewell. Producer Fremantle Media. Brett.Popplewell@fremantle.com

Belinda Fithie. Post Production Supervisor. belinda_fithie@hotmail.com

Charlie Ellis. Post & VFX Supervisor @ Roar Digital. charlie@roardigital.com.au

Joanne Weatherstone. Producer, Northern Pictures. jowweatherstone@gmail.com.au

Gary Woodyard. Film Editor. garywoodyard@yahoo.com



Concrete Wednesday Post Production

Software and Workflow



Compositing



DaVinci Resolve



SAPPHIRE



CONTINUUM 2019



PARTICLE ILLUSION

3D



MAYA®



HDR**LIGHT**STUDIO



Hardware

Sony OLED 4k Monitoring

16TB Promise Raid

Tangent Colour Grading Panels

In House Render Farm consisting of

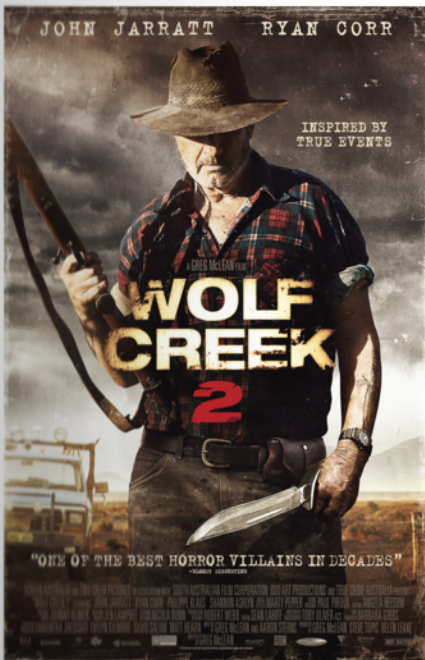
Radon Duo R4550 Quad2U Compute x 4 Nodes

Each node includes 2xE5-2620 v2 (6core) CPU's



Concrete Wednesday Post Production

Recent Credits



NORTHERN PICTURES

ABC AUSTRALIA





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Recent Credits





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The Studio, Noosa Heads, Australia.



Contact Nicky Liddell
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new website coming early 2021

