

# SIAN HOWARD

Hair & Makeup Artist | Beauty Therapist | Trainer & Assessor

M +61 414232801      E [info@sianhoward.com](mailto:info@sianhoward.com)      W [sianhoward.com](http://sianhoward.com)

Agent: TATMA – Paige Badenoch ([hello@theagencytomakeupartists.com.au](mailto:hello@theagencytomakeupartists.com.au))

## CURRICULUM VITAE

### CREDITS | TV / FILM

**"NINE PERFECT STRANGERS" | HULU & ENDEAVOUR CONTENT | 2020**  
*Key Makeup Artist | Dir. Jonathan Levine | Pro. David E. Kelley, Liane Moriarty*

**TVC | FUJITSU AUSTRALIA & SEVEN NETWORK | 2019**  
*SPFX Hair & Makeup Artist | Pro. Fiona Deadman*

**"WHO DO YOU THINK YOU ARE?" | WARNER BROS. ITPA PTY LTD & SBS | 2019**  
*Hair & Makeup Artist | EP. Maxine Gray*

**"SEAHORSE" | TIGER TALES (pilot starring Luke Cosgrove) | 2019**  
*SPFX Artist | Pro. Matt Inglis*

**ANNUAL TV WEEK LOGIE AWARDS | SBS | 2018 – 2019**  
*Hair & Makeup Artist | Red Carpet*

**"BROKE" | SCOPERED (Australian Feature Film) | 2016**  
*Key Makeup Artist | Dir. Heath Davis | DOP. Chris Bland*

**NRL FOOTY SHOW | NINE NETWORK | 2006**  
*Makeup Artist (Casual)*

### CREDITS | COMMERCIAL

**BOHEMIAN SKIN | RE-BRAND CAMPAIGN | 2020**  
*Hair & Makeup Artist | Pro. P4 Group/Share Story*

**HIDEAWAY WEDDINGS | MARKETING CAMPAIGN | 2020**  
*Hair & Makeup Artist, Stylist | Pro. Authentica Creative*

**CRANK IT FITNESS | MARKETING CAMPAIGN | 2020**  
*Hair & Makeup Artist | Pro. FourD Media*

**QCAMEL MILK | LABEL/BRANDING SHOOT | 2017**  
*Hair & Makeup Artist*

### CREDITS | FASHION

**INSTYLE | EDITORIAL FEATURE W/ TIFFANY BOONE | 2021**  
*Makeup Artist*

**VOGUE | 6 Actors Set To Lead A New Era For Hollywood in 2021 | December 2020**  
*Makeup Artist*

**MATILDA COVE | *AW20 COLLECTION* | 2020**  
*Makeup Artist*

**PADDINGTON WEDDINGS | *RUNWAY SHOWCASE* | 2020**  
*Makeup Artist*

**JUDY COPLEY COUTURE | *RUNWAY SHOWCASE* | 2018 – 2019**  
*Makeup Artist*

**BYRON BAY INTERNATIONAL FASHION FESTIVAL | 2016**  
*Makeup Artist*

**SUNSHINE COAST FASHION FESTIVAL | 2015 – 2016**  
*Makeup Artist*

**BLACKMILK CLOTHING | *SESSION SHOOT* | 2015**  
*Hair & Makeup Assistant*

## C R E D I T S | P E R S O N A L I T I E S

**Samara Weaving** | Actor

**Michael Shannon** | Actor

**Claire van der Boom** | Actor

**Max Cullen** | Actor

**Bruna Papandrea** | Executive Producer (*Made Up Stories*)

**Catherine Whelan** | Executive Producer: *Sport (SBS)*

**Courtney Wise** | Producer: *On The Ropes (SBS)*

**Lois Randall** | Producer: *Grace Beside Me (SBS)*

**Olivia Degen** | Presenter: *Creek to Coast (Seven Network)*

**Mark Taylor** | Ambassador: *Fujitsu Australia*

**Lisa Curry** | Olympian

**Tiffany Boone** | Actor

**Luke Evans** | Actor

**Justin Rozniak** | Actor

**Pippa Grandison** | Actor

**Zoe Terakes** | Actor

**Manny Jacinto** | Actor

**Steve Le Marquand** | Actor

**Luke Cosgrove** | Actor

## Q U A L I F I C A T I O N S

2021 **BACHELOR OF NUTRITION** | MAJOR: Marketing  
University of the Sunshine Coast | [www.usc.edu.au](http://www.usc.edu.au) | GPA: 5.5/7

2017 **DIPLOMA OF BEAUTY THERAPY SHB50155**  
Demi International | [www.demiinternational.com.au](http://www.demiinternational.com.au)

2016 **CERTIFICATE IV IN TRAINING & ASSESSMENT**  
CCIC | [www.coolumcollege.org.au](http://www.coolumcollege.org.au)

2005 **DIPLOMA OF CINEMAGRAPHIC MAKEUP**  
**UPDATED: Diploma of Screen & Media CUA51015 (2016)**  
Frampton Institute | [www.filmmakeup.tv](http://www.filmmakeup.tv)

2005 **DIPLOMA OF COSMETICS & FRAGRANCE CERTIFICATION**  
Cosmetic Training Centre | [www.cosmetictraining.com.au](http://www.cosmetictraining.com.au)

## S K I L L S

- Makeup and hairstyling – natural, HD, beauty/glamour, character, period
- SFX – wound simulation, aging, bald caps, sculpting/moulding and applying/colouring prosthetic pieces
- Facial hair – dressing/application/removal/care of lace pieces, laying-on of weft hair
- Basic airbrush, tattoo transfer and application
- Wigs – application (non-lace-front), removal and care
- Script breakdown, research, character design and continuity
- Beauty – facial treatments, skin health, tinting/waxing, spray tanning

## EMPLOYMENT HISTORY

2005 – Present **SIAN HOWARD MAKEUP** | [www.sianhoward.com](http://www.sianhoward.com)  
*Owner/Freelance Hair and Makeup Artist*

- Knowledge of industry standards, style trends and techniques to provide optimal service to every client
- Evaluate client brief, design looks and achieve desired results in specified timeframe
- Professionally style hair and apply makeup for film/tv, photographic shoots, weddings and special events
- Co-ordinate and train a small team of hair and makeup artists
- Advertising, networking and social media marketing to attract new business and retain current clients

2016 – Present **MECCA BRANDS** | Mecca Maxima & MECCA Sunshine Plaza, QLD  
*Casual Colour Specialist*

- Use in-depth brand and product knowledge, and customer relation skills to drive sales and exceed AHP target
- Conduct skincare consultations and makeup applications to meet customer brief and guide purchases
- Assist customers to locate suitable products, join rewards program and book services to add value
- Increase brand awareness and customer loyalty through eventing, demonstrations and promotions

2017 – 2018 **STEPHANIES LUXURY SPA GROUP** | Ocean Spa Noosa, QLD  
*Relief Co-ordinator/Casual Spa Therapist*

- Daily co-ordination of client experience, therapists and services under tight timeframes
- Operational management and maintenance of luxury spa facility
- Conducting services to an exceptional standard, including value-adds and retail sales
- Working knowledge of MS Office and industry software

2016 – 2018 **DEMI INTERNATIONAL** | Maroochydore, QLD  
*Trainer & Assessor (RTO #32542)*  
Diploma Screen & Media CUA51015 (formerly Specialist Makeup Services)  
Diploma of Beauty Therapy SHB50115

- Deliver in-class and online courses to a high standard to increase learning opportunities
- Perform continuous evaluations of student needs, mentor students and provide work experience support
- Develop course, content and lesson plans to enhance delivery and improve effectiveness of training
- Monitor student workflow, assess performance and provide feedback through the training framework

2005 – 2008 **MODELCO/DAVID JONES** | Elizabeth St, Sydney | *Counter Manager*  
**LANCOME/MYER** | Bondi, NSW | *Assistant Counter Manager*  
**YSL/MYER** | Pitt St, Sydney | *Beauty Specialist & Makeup Artist*

## PROFESSIONAL DEVELOPMENT

2020 **SARAH LAIDLAW HAIR MASTERCLASS** | Sarah Laidlaw  
**EDITORIAL LOOK & LEARN** | Reanin Glah

2019 **HAIRICOME HAIR WORKSHOPS** | Melissa Howlett  
**LAURA MERCIER ARTISTRY TRAINING** | Stephanie O'Hara, VP Education  
**WESTMAN ATELIER ARTISTRY TRAINING** | Ivan Castro, Global Education  
**YSL ARTISTRY TRAINING** | Ross Andrewartha, Director Artistry & Education (L'Oreal)

2018 **NARS ARTISTRY TRAINING** | Uzo, Director Global Artistry  
**NARS PRO TEAM TRAINING** | Tracy Quillen Dennis, VP Global Artistry  
**BOBBI BROWN ARTISTRY TRAINING** | Marc Reagan, Director Global Artistry  
**MAC ARTISTRY TRAINING** | [www.maccosmetics.com.au](http://www.maccosmetics.com.au)  
**RAE MORRIS MAKEUP FOR DEEP SKIN TONES** | Rae Morris  
**EDITORIAL MASTERCLASS** | Isabelle De Vries  
**EDITORIAL MAKEUP** | Nicole "Pinkie" Thompson

**REINVENTING BRIDAL MAKEUP** | Mia Connor  
**MODERN BRIDES ONLINE WORKSHOP** | Lorna Evans Education

2017 **BRIDAL BUSINESS** | Rae Morris  
**BUILD A SALON EMPIRE** | Jimmy O'Brien, Francesca Webster, Jaye Edwards  
**THE EFFECTIVE TRAINER** | Resolution Business Services  
**PERSONALITIES & EFFECTIVE COMMUNICATION** | AusIDentities

2016 **INTRODUCTION TO AIRBRUSH** | Nicola Richards  
**LONG HAIR WORKSHOP** | Lorna Evans  
**A-Z BRIDAL HAIR STYLING** | Lorna Evans  
**SESSION STYLING** | Sarah Laidlaw  
**SMOKE BOMB EYES** | Mia Connor

2015 **BRIDAL MASTERCLASS** | Nicole Thompson  
**FLAWLESS FACE** | Rachel Montgomery  
**MASTERING THE MEDIA** | Martin Bray  
**TIMELESS MAKEUP** | Rae Morris  
**BROW SHAPING** | Jazz Pampling  
**FASHION EDITORIAL** | Penny Antuar  
**BRIDAL MASTERCLASS** | Carol Mackie

## VOLUNTEER WORK

2015 – Present **COOLUM THEATRE** Sunshine Coast  
*Hair & Makeup Design/Head of Makeup*

2015 – Present **SURF LIFESAVING** Coolum Beach Active Patrol Member  
*Bronze Medallion, Advanced Resuscitation, IRB Crewman*

2015 – 2016 **LOOK GOOD FEEL BETTER** Sunshine Coast  
*Workshop Assistant (Makeup Artist)*

## PROFESSIONAL REFEREES

**FIONA DEADMAN**  
Senior Producer | Seven QLD  
E | fdeadman@seven.com.au  
M +61 417 614 256

**LISA SOAMES**  
Hair & Makeup Artist  
M +61 416 190 120

**PAIGE BADENOCH**  
Principal | TATMA  
E | hello@theagencytomakeupartists.com.au  
M +61 401 663 222