

# Andrew Maccoll .bva

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Locations: Brisbane + Sydney  
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Creative Director  
Cinematographer  
Photographer  
Producer  
Director



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## PROFILE

Driven, committed, high achiever. Dynamic and accomplished Director / DOP. Has shot 5 short films and a music video for iconic Australian band Powderfinger. Official selection for Flicker Fest 2025 for "The Hoist". Bill Murray Award for Comedy for "Bin Day" at the Twin Cities Film Fest. Additional extensive experience in the luxury advertising sector, specialising in brand development, creative strategy, and high-end digital and broadcast campaigns. Proven track record of elevating iconic brands such as Dior, Bvlgari, and The Ritz Carlton. Expertise spans 20+ years of fashion and advertising photography. Known for delivering innovative visuals that resonate with discerning audiences.

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## FILM EXPERIENCE

Director of Photography - Wargs in the Wallum (2025)  
Directed by Jon Coghill (Powderfinger)  
- Currently in Post Production

2nd Unit Camera - The Hoist (2024)  
Directed by Janneke Williamson  
Official Selection Flickerfest 2025

Director of Photography - Stiffs (2024)  
Directed by Ryan N. Butler  
Finalist: Hervey Bay Film Fest  
Semi-Finalist Underdog Film Fest  
Honorable Mention: Absurd Film Fest, Contender for AACTA Awards - Short Film  
Official Selection: Canberra Short Film Fest, WTF Film Fest

Director of Photography - Bin Day (2023)  
Directed by Ryan N. Butler  
Awards: Best Cinematography Brisbane Indie Film Fest, Bill Murray "Fun Is Good" Comedy Shorts Award  
Winner Twin Cities Film Fest, Award Winner Atlanta After Dark Fest, Houston Comedy Film Fest Award Winner,  
Sunny Coast Showdown Winner  
Finalist: Australia Independent Film Fest, Golden Bridge Istanbul Short Film Fest,  
Honorable Mention: AIMAFF  
Official Selection: Monster Fest, Canadian Int. Comedy Film Fest, Darwin Int. Film Fest, L'Hiff Barcelona Film  
Fest, Okotoks Film Fest, Heart of Gold Short Film Fest, Melbourne Underground Film Fest, Sunshine Coast Film  
Fest, Symbiotic Film Fest, Indian Int. Short Film Fest, Kalakari Film Fest, London Director Awards, Milan Shorts  
Film Fest, Screen It Int. Film Fest, Sydney Underground Film Fest, Tiny Mountain Winterland Dark Films Fest,  
Syd Fest Independent Film Fest, London Worldwide Comedy Short Film Fest.

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**Director of Photography - Mission Man (2022)**

**Directed by Michael Callanan**

**Award: Sunny Coast Showdown Winner**

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## **PROFESSIONAL EXPERIENCE**

**Founder & Director - Film Dept - Noosa, QLD 2024**

Established a film production company in Queensland, Australia.

**Founder & Creative Director - Saturate - Noosa, QLD | 2018 – Present**

- Launched and lead a boutique creative agency specialising in brand strategy, creative direction, campaign production, Shopify e-commerce solutions, luxury branding, and high-end packaging design.

- Directed creative campaigns, NFT concepts and communications for Rolls Royce, Lamborghini, The Ritz Carlton, Michael Klim, and Milk & Co, delivering exceptional digital and social media results.

- Produced photography and video content for premium lifestyle brands, blending creative direction with technical expertise.

**Creative Director - ADCTIV - Australia | 2017**

- Drove the creative vision for this emerging activewear label, overseeing brand identity, campaign strategy, and digital marketing.

- Established a distinctive voice for the brand, resulting in increased market penetration within the luxury activewear sector.

**Chief Creative Officer- Commerce One (Martech Startup) - Melbourne, VIC | 2016 – 2017**

- Co-founded a digital marketing and data segmentation agency, delivering branding, UX, and UI solutions to retail clients.

- Provided strategic oversight for e-commerce campaigns, focusing on seamless user experiences and data-driven design.

**Creative Director - House of Home - Melbourne, VIC | 2015 – 2016**

- Spearheaded the creative overhaul of this marketplace platform, elevating its visual identity to drive user engagement.

- Developed cohesive strategies across digital, print, and social media, enabling successful brand expansion.

**Creative Director & Principal Photographer - Maccoll Photography - 2006 – Present**

- Recognised as one of Australia's top 10 fashion and advertising photographers by Capture and Creative magazines.

- Worked with global brands such as Country Road, Emporio Armani, and Vogue Australia, delivering compelling visual campaigns.

- Directed marketing efforts, designed e-commerce platforms, and developed creative assets for print, digital, and video content.

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## **SELECT CLIENTS**

**Rolls Royce, Lamborghini, Dior, Bvlgari, Apple, IBM, The Ritz Carlton, NBC Universal, Country Road, Alannah Hill, GQ China, Vogue Australia.**

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## EDUCATION

Griffith University  
Bachelor of Visual Arts in Photography  
Post Grad AFTRS - Film Directing

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## SKILLS

- Creative Direction: Luxury branding, campaign strategy, e-commerce design.  
Portfolio: [www.saturate.au](http://www.saturate.au)
  - Photography & Film: Expert in high-end fashion and advertising production.  
Portfolio: [www.andrewmaccoll.com](http://www.andrewmaccoll.com)
  - Software Proficiency: Adobe Creative Suite, Webflow, Shopify, Cinema 4D, Unreal Engine, Resolve.
  - Web Development: HTML, CSS, WordPress, WooCommerce.
  - Marketing: Social media strategy, storytelling, Integrated campaigns.
  - Leadership: Team management, client relations, and creative mentorship.
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## AWARDS & ACHIEVEMENTS

- 1999 Bachelors degree: Visual Arts in Photography
  - 2000 Began working for News Corporation
  - 2006 Launched Fashion & Advertising career
  - 2008 Finalist for the Moran Prize
  - 2008 Olive Cotton Award Finalist
  - 2008 Top ten finalist for the QANTAS Spirit of Youth Awards
  - 2009 Desktop Create Awards Finalist
  - 2009 Pulp Magazine Fashion Photographer of The Year
  - 2009 Hasselblad Masters Top Ten Worldwide Finalist
  - 2009 Signed to Contour by Getty for celebrity work worldwide
  - 2010 Portrait of comedian Mick Molloy acquired by the National Portrait Gallery
  - 2010 Announced as one of the top ten in Australia for fashion and advertising by Capture Magazine
  - 2011 Portrait of surfer Mick Fanning acquired by the National Portrait Gallery
  - 2013 Portrait of actor Eric Bana acquired and exhibited by the National Portrait Gallery
  - 2013 Hasselblad Masters Top Ten Worldwide Finalist
  - 2015 Shoots for NBC Universal
  - 2016 Captures IBM Watson & Jason Grech Campaign
  - 2017 Partners with Huawei & Leica for the Mate 9 Smartphone TVC
  - 2018 Int. Color Awards - Best Fashion Photographer Nominee
  - 2018 Shoots Stills & Directs a motion campaign for Apple
  - 2018 Directs Global TVC for US brand Toms Shoes
  - 2019 Establishes Saturate Design Studio in Noosa, Australia
  - 2019 Completes studying Directing with the AFTRS
  - 2020 Good Design Gold Accolade Winner
  - 2021 Good Design Award Winner
  - 2021 Australian + Qld Designer of the Year [PICAS]
  - 2022 Directs Global Rolls Royce VFX Campaign
  - 2022 Creates NFT Concept for Lamborghini
  - 2023 Rebrands Noosa Council as Creative Director
  - 2024 Wins Best Cinematography at the Brisbane Indie Film Fest
  - 2024 Launches Chef Artist Place book with Michelin Star Chef Andrea Ravezzani
  - 2024 Major Retrospective Exhibition 'Dual Vision' at Noosa Regional Gallery
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## CHEER SQUAD

David Edgar  
CEO Film Sunshine Coast  
[david@future.com.au](mailto:david@future.com.au)

Candace Marshall  
YouTube (Producer San Francisco)  
[candace.marshall.producer@gmail.com](mailto:candace.marshall.producer@gmail.com)

Az Yousaf  
CEO Elephants Can Dance  
[az@ecddigital.com.au](mailto:az@ecddigital.com.au)

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## GALLUP STRENGTHS

View Andrew's strengths results from Gallup [here](#).

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Connect with Andrew:

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[LinkedIn](#)

[Instagram](#)

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